

ClaimsWhat is claimed is:

- 1 1. In a World Wide Web (Web) communication network with
2 user access via a plurality of data processor controlled
3 interactive receiving Web display stations for
4 displaying, in a standard display interface format,
5 received hypertext Web documents of at least one display
6 page containing text and images accessible from sources
7 on the Web and hyperlinks to other Web documents, a
8 system for selectively customizing the display interface
9 format of Web documents bookmarked at a receiving display
10 station comprising:
 - 11 means for bookmarking a received Web document;
 - 12 means for predetermining at least one display
13 interface format alternate to said standard display
14 interface format for bookmarked Web documents;
 - 15 means for providing a document folder associated
16 with each alternate display interface format;
 - 17 means, responsive to said bookmarking means, for
18 enabling a user to put a bookmarked Web document into a
19 document folder associated with an alternate display
20 interface format; and
 - 21 means for displaying bookmarked documents in said
22 document folder in said alternate display interface
23 format.

1 2. The Web system of claim 1 further including:
2 means for further bookmarking a hyperlink in a
3 bookmarked Web document in a document folder associated
4 with an alternate display interface format; and
5 means, responsive to said means for further
6 bookmarking, for putting the Web document accessed
7 through further bookmarked hyperlink into the document
8 folder associated with said alternate display interface
9 format, whereby said further bookmarked Web document may
10 also be displayed in said same alternate display
11 interface format.

1 3. The Web system of claim 1 further comprising:
2 Web browsing means at said receiving display station
3 including:
4 said means for bookmarking a received Web document;
5 said means for predetermining at least one display
6 interface format alternate to said standard display
7 interface format for bookmarked Web documents;
8 said means for providing a document folder
9 associated with each alternate display interface format;
10 said means for enabling a user to put a bookmarked
11 Web document into a document folder associated with an
12 alternate display interface format; and
13 said means for displaying bookmarked documents in
14 said document folder in said alternate display interface
15 format.

1 4. The Web system of claim 3 wherein said browsing means
2 further comprise:
3 means for further bookmarking a hyperlink in a
4 bookmarked Web document in a document folder associated
5 with an alternate display interface format; and
6 means, responsive to said means for further
7 bookmarking, for putting the Web document accessed
8 through further bookmarked hyperlink into the document
9 folder associated with said alternate display interface
10 format, whereby said further bookmarked Web document may
11 also be displayed in said same alternate display
12 interface format.

1 5. The Web system of claim 1 wherein said means for
2 predetermining provides a plurality of said alternate
3 display interface formats; and
4 said means for providing respectively provides a
5 document folder associated with each of said alternate
6 display interface formats.

1 6. The Web system of claim 5 wherein said means for
2 enabling a user to put a bookmarked Web document into a
3 document folder permits the user to put the bookmarked
4 document into a plurality of folders respectfully
5 associated with a plurality of alternate display
6 interface formats.

1 7. The Web system of claim 5 wherein said means for
2 displaying simultaneously displays said plurality of Web
3 documents having said alternate formats in respective
4 separate windows.

1 8. In a World Wide Web (Web) communication network with
2 user access via a plurality of data processor controlled
3 interactive receiving Web display stations for
4 displaying, in a standard display interface format,
5 received hypertext Web documents of at least one display
6 page containing text and images accessible from sources
7 on the Web and hyperlinks to other Web documents, a
8 method for selectively customizing the display interface
9 format of Web documents bookmarked at a receiving display
10 station comprising:

11 bookmarking a received Web document;
12 predetermining at least one display interface format
13 alternate to said standard display interface format for
14 bookmarked Web documents;
15 providing a document folder associated with each
16 alternate display interface format;
17 enabling a user to put a bookmarked Web document
18 into a document folder associated with an alternate
19 display interface format; and
20 displaying bookmarked documents in said document
21 folder in said alternate display interface format.

1 9. The method of claim 8 further including the steps of:
2 further, bookmarking a hyperlink in a bookmarked Web
3 document in a document folder associated with an
4 alternate display interface format; and
5 putting the Web document accessed through further
6 bookmarked hyperlink into the document folder associated
7 with said alternate display interface format, whereby
8 said further bookmarked Web document may also be
9 displayed in said same alternate display interface
10 format.

- 1 10. The method of claim 8 further comprising:
2 a Web browsing process at said receiving display
3 station including said steps of:
4 bookmarking a received Web document;
5 predetermining at least one display interface
6 format alternate to said standard display interface
7 format for bookmarked Web documents;
8 providing a document folder associated with
9 each alternate display interface format;
10 enabling a user to put a bookmarked Web
11 document into a document folder associated with an
12 alternate display interface format; and
13 displaying bookmarked documents in said
14 document folder in said alternate display interface
15 format.
- 1 11. The Web method of claim 10 wherein said Web browsing
2 process further comprises said steps of:
3 further bookmarking a hyperlink in a bookmarked Web
4 document in a document folder associated with an
5 alternate display interface format; and
6 putting the Web document accessed through said
7 further bookmarked hyperlink into the document folder
8 associated with said alternate display interface format,
9 whereby said further bookmarked Web document may also be
10 displayed in said same alternate display interface
11 format.

1 12. The method of claim 8 wherein said step of
2 predetermining provides a plurality of said alternate
3 display interface formats; and
4 said step of providing respectively provides a
5 document folder associated with each of said alternate
6 display interface formats.

1 13. The method of claim 12 wherein said user is enabled
2 to put a bookmarked Web document into a document folder
3 to permit the user to put the bookmarked document into a
4 plurality of folders respectfully associated with a
5 plurality of alternate display interface formats.

1 14. The method of claim 12 wherein said means for
2 displaying simultaneously displays said plurality of Web
3 documents having said alternate formats in respective
4 separate windows.

1 15. A computer program having code recorded on a
2 computer readable medium for selectively customizing the
3 display interface format of Web documents bookmarked at a
4 receiving display station in a World Wide Web (Web)
5 communication network with user access via a plurality of
6 data processor controlled interactive receiving Web
7 display stations for displaying, in a standard display
8 interface format, received hypertext Web documents of at
9 least one display page containing text and images
10 accessible from sources on the Web and hyperlinks to
11 other Web documents, said computer program comprising:
12 means for bookmarking a received Web document;
13 means for predetermining at least one display
14 interface format alternate to said standard display
15 interface format for bookmarked Web documents;
16 means for providing a document folder associated
17 with each alternate display interface format;
18 means, responsive to said bookmarking means, for
19 enabling a user to put a bookmarked Web document into a
20 document folder associated with an alternate display
21 interface format; and
22 means for displaying bookmarked documents in said
23 document folder in said alternate display interface
24 format.

1 16. The computer program of claim 15 further including:
 2 means for further bookmarking a hyperlink in a
 3 bookmarked Web document in a document folder associated
 4 with an alternate display interface format; and
 5 means, responsive to said means for further
 6 bookmarking, for putting the Web document accessed
 7 through further bookmarked hyperlinks into the document
 8 folder associated with said alternate display interface
 9 format, whereby said further bookmarked Web document may
 10 also be displayed in said same alternate display
 11 interface format.

1 17. The computer program of claim 15 further comprising:
 2 Web browser program at said receiving display
 3 station including:

4 said means for bookmarking a received Web
 5 document;

6 said means for predetermining at least one
 7 display interface format alternate to said standard
 8 display interface format for bookmarked Web
 9 documents;

10 said means for providing a document folder
 11 associated with each alternate display interface
 12 format;

13 said means for enabling a user to put a
 14 bookmarked Web document into a document folder
 15 associated with an alternate display interface
 16 format; and
 17 said means for displaying bookmarked documents
 18 in said document folder in said alternate display
 19 interface format.

1 18. The computer program of claim 17 wherein said Web
2 browser program further comprises:
3 means for further bookmarking a hyperlink in a
4 bookmarked Web document in a document folder associated
5 with an alternate display interface format; and
6 means, responsive to said means for further
7 bookmarking, for putting the Web document accessed
8 through further bookmarked hyperlinks into the document
9 folder associated with said alternate display interface
10 format, whereby said further bookmarked Web document may
11 also be displayed in said same alternate display
12 interface format.

1 19. The computer program of claim 15 wherein said means
2 for predetermining provides a plurality of said alternate
3 display interface formats; and
4 said means for providing respectively provides a
5 document folder associated with each of said alternate
6 display interface formats.

1 20. The computer program of claim 19 wherein said means
2 for displaying simultaneously displays said plurality of
3 Web documents having said alternate formats in respective
4 separate windows.